
Mission Statement

The Rock Springs Chamber of Commerce is dedicated to enhancing Sweetwater County's quality of life and economic vitality through a cooperative Sweetwater County.

Chamber Goals for the future

- *Increase Board leadership, Chamber membership, and build collective empowerment of members.
- *Create sustainable economic environment.
- *Create events that increase Tourism.
- *Clarify relationships within local Government, Community, Youths and Senior Citizens.
- *Increase both internal and external means of communication.

Each year the Chamber Board of Directors reviews the basic goals for the future. By actively reviewing these goals, specific actions are created that fit the current needs of members and current conditions within the community.

Tourism Development & Promotion

The Chamber lobby is open 24 hours a day, fully stocked with maps and information about the surrounding area. In addition to the information available in the lobby, the Chamber also has brochure racks in place at 60 different locations in Rock Springs from Memorial Day to Labor Day Weekend. The Chamber acts as a liaison for the County Fair Board, Red Desert Round-Up Rodeo, and is an active partner to Sweetwater Joint Travel and Tourism Board. On a larger scale, the Chamber represents the County and City at various travel and tourism shows and is the voice to the State Division of Tourism.

Community & Quality of Life

The Chamber encourages members to join various projects which enhance the quality of life in our community. One way members can become familiar with these activities, community issues, businesses, and other members is to attend monthly Membership Luncheons. In addition, the Chamber has administered the gift certificate "Shop Locally" program for over 15 years. In 2006 over \$525,000 in gift certificates were issued—all revenue generated goes back into the local economy. The Chamber also works with the City to implement programs such as "Destination Development" which focuses on enhancing the City through Branding, Product Development, and Marketing.

Chamber Committees

With over 550 members in 2006, the Chamber utilizes many of its members in several committees that develop, initiate, promote, and monitor Chamber activities. What committee would you be an asset to?

Education Committee
Economic Environment Committee
Finance Committee
High Desert Interpretive Committee
Legislative Committee
Membership Services Committee
Retail Committee
Tourism Committee
Vision Committee

What is a Chamber of Commerce?

The Rock Springs Chamber of Commerce is a non-profit organization that acts as the voice and advocate at City, County, and State levels of Government for its Members. The Chamber is a commonly known and used resource center for visitors, locals, businesses, and outsiders seeking information and assistance regarding our community. Many telephone, internet, and in-person referrals are directed to businesses and individuals that are Chamber members. Having this resource in place benefits everyone in our community. Knowing that this organization of businesses and professionals have joined together to promote civic, commercial, and economic progress in our community...can you afford NOT to become a Chamber Member?